



NEWS RELEASE

Arizona House of Representatives

Representative David Cook (R-8)

Representative Steve Kaiser (R-15)

1700 West Washington • Phoenix, Arizona • 85007

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FOR IMMEDIATE RELEASE

Statement from Representatives Cook & Kaiser on Bill to Assist Arizona Tourism Industry Recovery

STATE CAPITOL, PHOENIX – Representatives David Cook (R-8) and Steve Kaiser (R-15) issued a joint statement today regarding [HB 2161](#), legislation passed by the House on Wednesday to assist the recovery of Arizona's tourism industry.

"Tourism is one of Arizona's most important industries, providing employment for thousands, and millions of dollars for our economy. However, it was hit hardest among all industries due to the pandemic.

"The state has been virtually shut down, without tourists, vacationing families and corporate meetings that would typically flock to Arizona this time of year. Beyond hotels, visitors spend money during their stay, patronizing small businesses that are the backbone of our state economy.

"Despite all we have been through this past year, Arizona remains the best place to live, work and play. But it will take more than that to bring the economy back for all Arizonans.

"As states are reopening, Arizona faces strong competition, and we must be well positioned to attract the critical tourist business up for grabs.

"Action is needed to help foster a swift and strong recovery for our tourism industry. HB2161 creates a way for the industry to work together using private sector expertise and public sector systems to effectively market local communities to the world. This is the tool that supports all communities in Arizona and gets people back to work!"

The bill now moves to the Senate for consideration.

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