

REFERENCE TITLE: artificial intelligence; content verification

State of Arizona
Senate
Fifty-seventh Legislature
Second Regular Session
2026

SB 1786

Introduced by
Senator Petersen

AN ACT

AMENDING TITLE 18, ARIZONA REVISED STATUTES, BY ADDING CHAPTER 8; RELATING TO INFORMATION TECHNOLOGY.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 18, Arizona Revised Statutes, is amended by adding
3 chapter 8, to read:

4 CHAPTER 8

5 ARTIFICIAL INTELLIGENCE

6 ARTICLE 1. GENERAL PROVISIONS

7 18-801. Artificial intelligence; content verification;
8 definitions

9 A. A COVERED PROVIDER SHALL INCLUDE PROVENANCE DATA IN ANY VIDEO,
10 IMAGE OR AUDIO CONTENT OR CONTENT THAT IS ANY COMBINATION OF A VIDEO, AN
11 IMAGE OR AUDIO CONTENT THAT IS CREATED OR MATERIALLY ALTERED BY THE
12 COVERED PROVIDER'S GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM.

13 B. A COVERED PROVIDER SHALL USE COMMERCIALY AND TECHNICALLY
14 REASONABLE METHODS TO MAKE THE PROVENANCE DATA DIFFICULT TO REMOVE OR
15 TAMPER WITH. THE USE OF A COMMONLY SUPPORTED TECHNICAL STANDARD FOR
16 WATERMARKING AND METADATA COMPLIES WITH THE REQUIREMENTS OF THIS
17 SUBSECTION.

18 C. THE CONTENT IS NOT CONSIDERED MATERIALLY ALTERED FOR PURPOSES OF
19 THIS SECTION IF THE ALTERATION CONSISTS OF A MINOR MODIFICATION THAT DOES
20 NOT LEAD TO SIGNIFICANT CHANGES TO THE PERCEIVED CONTENT OR MEANING OF THE
21 CONTENT.

22 D. A COVERED PROVIDER IS REQUIRED TO INCLUDE ANY INFORMATION THAT
23 RELATES TO AN IDENTIFIED OR REASONABLY IDENTIFIABLE INDIVIDUAL IN
24 PROVENANCE DATA THAT IS INCLUDED IN CONTENT CREATED OR MATERIALLY ALTERED
25 BY THE COVERED PROVIDER'S GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM.

26 E. FOR THE PURPOSE OF THIS SECTION:

27 1. "COVERED PROVIDER" MEANS A PERSON OR ENTITY THAT CREATES, CODES
28 OR OTHERWISE PRODUCES A GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM THAT IS
29 PUBLICLY ACCESSIBLE WITHIN THE GEOGRAPHIC BOUNDARIES OF THIS STATE TO
30 CONSUMERS FOR PERSONAL USE.

31 2. "GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM" MEANS TECHNOLOGY
32 THAT USES MACHINE LEARNING, INCLUDING DEEP-LEARNING MODELS, NATURAL
33 LANGUAGE PROCESSING OR OTHER COMPUTATIONAL PROCESSING TECHNIQUES OF
34 SIMILAR OR GREATER COMPLEXITY, TO GENERATE IMAGES, AUDIO, VIDEO OR OTHER
35 MEDIA.

36 3. "MINOR MODIFICATION" INCLUDES ALL OF THE FOLLOWING:

37 (a) CHANGING THE BRIGHTNESS, CONTRAST OR COLOR.

38 (b) SHARPENING.

39 (c) SATURATING.

40 (d) APPLYING FILTERS.

41 (e) RESIZING.

42 (f) SCALING.

43 (g) CROPPING.

44 (h) FORMAT CONVERSIONS.

45 (i) RESAMPLING.

1 (j) DENOISING.

2 (k) REMOVING BACKGROUND NOISE IN AUDIO.

3 4. "PROVENANCE DATA" MEANS DATA THAT IS EMBEDDED INTO DIGITAL
4 CONTENT, THAT IS INCLUDED IN THE DIGITAL CONTENT'S METADATA OR THAT IS
5 ASSOCIATED WITH DIGITAL CONTENT TO VERIFY THE DIGITAL CONTENT'S
6 AUTHENTICITY, ORIGIN OR HISTORY OF MODIFICATION.

7 Sec. 2. Legislative findings

8 The legislative intends that section 18-801, Arizona Revised
9 Statutes, as added by this act, be broadly construed and applied to
10 promote the underlying purpose of the act, which is all of the following:

11 1. To protect individuals and groups of individuals from known, and
12 unknown but reasonably foreseeable, risks associated with artificial
13 intelligence.

14 2. To provide transparency regarding those risks in the
15 development, deployment or use of artificial intelligence systems.

16 3. To provide reasonable notice regarding the use of artificial
17 intelligence systems.

18 4. To protect the public from fraud or deception.