

Senate Engrossed

artificial intelligence; content verification

State of Arizona  
Senate  
Fifty-seventh Legislature  
Second Regular Session  
2026

# **SENATE BILL 1786**

AN ACT

AMENDING TITLE 18, ARIZONA REVISED STATUTES, BY ADDING CHAPTER 8; RELATING  
TO INFORMATION TECHNOLOGY.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 18, Arizona Revised Statutes, is amended by adding  
3 chapter 8, to read:

4 CHAPTER 8

5 ARTIFICIAL INTELLIGENCE

6 ARTICLE 1. GENERAL PROVISIONS

7 18-801. Artificial intelligence; content verification;  
8 definitions

9 A. A COVERED PROVIDER SHALL INCLUDE PROVENANCE DATA IN ANY VIDEO,  
10 IMAGE OR AUDIO CONTENT OR CONTENT THAT IS ANY COMBINATION OF A VIDEO, AN  
11 IMAGE OR AUDIO CONTENT THAT IS CREATED OR MATERIALLY ALTERED BY THE  
12 COVERED PROVIDER'S GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM.

13 B. A COVERED PROVIDER SHALL USE COMMERCIALY AND TECHNICALLY  
14 REASONABLE METHODS TO MAKE THE PROVENANCE DATA DIFFICULT TO REMOVE OR  
15 TAMPER WITH. THE USE OF A COMMONLY SUPPORTED TECHNICAL STANDARD FOR  
16 WATERMARKING AND METADATA COMPLIES WITH THE REQUIREMENTS OF THIS  
17 SUBSECTION.

18 C. THE CONTENT IS NOT CONSIDERED MATERIALLY ALTERED FOR PURPOSES OF  
19 THIS SECTION IF THE ALTERATION CONSISTS OF A MINOR MODIFICATION THAT DOES  
20 NOT LEAD TO SIGNIFICANT CHANGES TO THE PERCEIVED CONTENT OR MEANING OF THE  
21 CONTENT.

22 D. A COVERED PROVIDER IS REQUIRED TO INCLUDE ANY INFORMATION THAT  
23 RELATES TO AN IDENTIFIED OR REASONABLY IDENTIFIABLE INDIVIDUAL IN  
24 PROVENANCE DATA THAT IS INCLUDED IN CONTENT CREATED OR MATERIALLY ALTERED  
25 BY THE COVERED PROVIDER'S GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM.

26 E. FOR THE PURPOSE OF THIS SECTION:

27 1. "COVERED PROVIDER" MEANS A PERSON OR ENTITY THAT CREATES, CODES  
28 OR OTHERWISE PRODUCES A GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM THAT IS  
29 PUBLICLY ACCESSIBLE WITHIN THE GEOGRAPHIC BOUNDARIES OF THIS STATE TO  
30 CONSUMERS FOR PERSONAL USE.

31 2. "GENERATIVE ARTIFICIAL INTELLIGENCE SYSTEM" MEANS TECHNOLOGY  
32 THAT USES MACHINE LEARNING, INCLUDING DEEP-LEARNING MODELS, NATURAL  
33 LANGUAGE PROCESSING OR OTHER COMPUTATIONAL PROCESSING TECHNIQUES OF  
34 SIMILAR OR GREATER COMPLEXITY, TO GENERATE IMAGES, AUDIO, VIDEO OR OTHER  
35 MEDIA.

36 3. "MINOR MODIFICATION" INCLUDES ALL OF THE FOLLOWING:

37 (a) CHANGING THE BRIGHTNESS, CONTRAST OR COLOR.

38 (b) SHARPENING.

39 (c) SATURATING.

40 (d) APPLYING FILTERS.

41 (e) RESIZING.

42 (f) SCALING.

43 (g) CROPPING.

44 (h) FORMAT CONVERSIONS.

45 (i) RESAMPLING.

1 (j) DENOISING.

2 (k) REMOVING BACKGROUND NOISE IN AUDIO.

3 4. "PROVENANCE DATA" MEANS DATA THAT IS EMBEDDED INTO DIGITAL  
4 CONTENT, THAT IS INCLUDED IN THE DIGITAL CONTENT'S METADATA OR THAT IS  
5 ASSOCIATED WITH DIGITAL CONTENT TO VERIFY THE DIGITAL CONTENT'S  
6 AUTHENTICITY, ORIGIN OR HISTORY OF MODIFICATION.

7 Sec. 2. Legislative findings

8 The legislature intends that section 18-801, Arizona Revised  
9 Statutes, as added by this act, be broadly construed and applied to  
10 promote the underlying purpose of the act, which is all of the following:

11 1. To protect individuals and groups of individuals from known, and  
12 unknown but reasonably foreseeable, risks associated with artificial  
13 intelligence.

14 2. To provide transparency regarding those risks in the  
15 development, deployment or use of artificial intelligence systems.

16 3. To provide reasonable notice regarding the use of artificial  
17 intelligence systems.

18 4. To protect the public from fraud or deception.