

REFERENCE TITLE: student athletes; employment status; restrictions

State of Arizona
Senate
Fifty-seventh Legislature
First Regular Session
2025

SB 1615

Introduced by
Senator Shope

AN ACT

AMENDING SECTION 15-1892, ARIZONA REVISED STATUTES; RELATING TO COLLEGIATE ATHLETICS.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 15-1892, Arizona Revised Statutes, is amended to
3 read:

4 15-1892. Student athlete compensation; postsecondary
5 education institutions; prohibitions; student
6 athlete employment status; definitions

7 A. Any postsecondary education institution that competes in an
8 intercollegiate sport shall allow a student athlete to earn compensation
9 from the use of the student athlete's own name, image or likeness to the
10 extent allowed by the rules established by the relevant national
11 association for promoting or regulating collegiate athletics.

12 B. A student athlete may not be denied a scholarship, have a
13 scholarship revoked, be deemed ineligible for a scholarship or be deemed
14 ineligible for participating in intercollegiate athletics based on earning
15 compensation for the use of that student athlete's name, image or likeness
16 in a manner and to the extent allowed by the rules established by the
17 relevant national association for promoting or regulating collegiate
18 athletics.

19 C. An athlete agent who advises or represents a student athlete in
20 connection with earning compensation from the use of that student
21 athlete's own name, image or likeness shall comply with chapter 13,
22 article 10 of this title.

23 D. This section does not authorize student athletes to enter into a
24 contract providing compensation for the use of the student athlete's name,
25 image or likeness if doing so either:

26 1. Violates the intellectual property rights of any person,
27 including the student athlete's postsecondary education institution.

28 2. Conflicts with the student athlete's team contract.

29 E. AN ATHLETIC ASSOCIATION, ATHLETIC CONFERENCE OR OTHER
30 ORGANIZATION WITH AUTHORITY OVER INTERCOLLEGIATE ATHLETICS MAY NOT PREVENT
31 A POSTSECONDARY EDUCATION INSTITUTION FROM:

32 1. COMPENSATING A STUDENT ATHLETE FOR THE USE OF THE STUDENT
33 ATHLETE'S OWN NAME, IMAGE OR LIKENESS.

34 2. SHARING WITH STUDENT ATHLETES THE REVENUE THAT A POSTSECONDARY
35 EDUCATION INSTITUTION RECEIVES FOR THE COMMERCIAL USE OF THE STUDENT
36 ATHLETE'S OWN NAME, IMAGE OR LIKENESS.

37 3. IDENTIFYING, CREATING, NEGOTIATING WITH, FACILITATING,
38 SUPPORTING, ENGAGING WITH, ASSISTING OR OTHERWISE ENABLING A STUDENT
39 ATHLETE TO PARTICIPATE IN AN OPPORTUNITY TO RECEIVE COMPENSATION FOR THE
40 USE OF THE STUDENT ATHLETE'S OWN NAME, IMAGE OR LIKENESS. FOR THE
41 PURPOSES OF THIS PARAGRAPH, THE POSTSECONDARY EDUCATION INSTITUTION
42 INCLUDES ANY SUPPORTING FOUNDATION OR ENTITY ACTING ON BEHALF OF THE
43 POSTSECONDARY EDUCATION INSTITUTION.

1 F. THIS SECTION DOES NOT:
2 1. AFFECT THE EMPLOYMENT STATUS OF A STUDENT ATHLETE.
3 2. QUALIFY A STUDENT ATHLETE FOR CLASSIFICATION AS AN EMPLOYEE OF A
4 POSTSECONDARY EDUCATION INSTITUTION SOLELY ON THE BASIS OF THE ACTIVITIES
5 DESCRIBED IN SUBSECTION E OF THIS SECTION.
6 ~~E.~~ G. For the purposes of this section, "athlete agent",
7 "intercollegiate sport", "person" and "student athlete" have the same
8 meanings prescribed in section 15-1762.