FACT SHEET FOR H.B. 2194

ticket resales; restrictions

Purpose
Establishes prohibitions related to the resale of event tickets.

Background
Statute prohibits a person from selling an entertainment event ticket purchased for the purpose of resale for a price that exceeds the face value of the ticket, including taxes and other charges, while being within 200 feet of entry to the venue where the event is being held or the venue's parking area. Additionally, a person may not alter a ticket's printed price without the original vendor's written consent. A person who violates the prohibitions is guilty of a petty offense (A.R.S. § 13-3718).

There is no anticipated fiscal impact to the state General Fund associated with this legislation.

Provisions
1. Prohibits, in addition to any restrictions imposed by the rights holder, a reseller, a secondary ticket exchange or any affiliate of a reseller or secondary ticket exchange from:
   a) reselling more than one copy of the same ticket to an athletic contest or live entertainment event;
   b) employing another person directly or indirectly to wait in line to purchase tickets for the purpose of reselling the tickets if the practice is prohibited by the sponsor, organizer or promoter of the athletic contest or live entertainment event or if the venue at which the athletic contest or live entertainment event will occur has posted a policy prohibiting the practice;
   c) reselling a ticket without first informing the purchaser of the location in the entertainment facility of the seat or, if there is not an assigned seat, the general admission area to which the ticket corresponds, including the row and section number of the ticket, if applicable; and
   d) reselling a ticket or advertising a ticket for resale, unless either:
      i. the ticket is in the possession or constructive possession of the reseller; or
      ii. the reseller has a written contract with the rights holder to obtain the ticket.

2. Prohibits a primary ticket provider, reseller, secondary ticket exchange or an affiliate of the primary ticket provider, reseller, secondary ticket exchange from reselling a ticket before the ticket has been made available to the public by the rights holder, including tickets obtained through a presale, fan club presale or other promotional presale event, unless the rights holder previously authorizes the resale.
3. Becomes effective on the general effective date.

House Action

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Prepared by Senate Research
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MG/JC/cs