

COMMITTEE ON APPROPRIATIONS  
HOUSE OF REPRESENTATIVES AMENDMENTS TO H.B. 2381  
(Reference to printed bill)

1 Strike everything after the enacting clause and insert:

2 "Section 1. Section 41-2305, Arizona Revised Statutes, is amended to  
3 read:

4 41-2305. Powers and duties

5 A. In addition to other duties prescribed by law, the office of  
6 tourism shall:

7 1. Stimulate and encourage all local, state, regional and federal  
8 governmental agencies and all private persons and enterprises to  
9 participate and cooperate in the promotion of tourism and tourism  
10 development in this state.

11 2. Undertake a comprehensive research program designed to establish  
12 the office as the central repository and clearinghouse for all data ~~which~~  
13 ~~THAT~~ relates to tourism.

14 3. Perform research necessary to determine a long-range tourism  
15 development plan for this state.

16 4. Conduct research at the request of the governor, the legislature  
17 or state or local agencies, pertaining to any of its objectives.

18 5. Formulate policies, plans and programs designed to promote  
19 tourism in this state.

20 6. Provide information and advice on request by local, state and  
21 federal agencies and by private citizens and business enterprises on all  
22 matters concerning its objectives. The office may provide information and  
23 literature in the same manner as described in section 11-259, subsection A.

1           7. Advise with and make recommendations to the governor and the  
2 legislature on all matters concerning tourism.

3           8. Make an annual report to the governor and the legislature on its  
4 activities, finances and the scope of its operations.

5           9. Conduct an annual statewide tourism symposium to discuss tourism  
6 promotion efforts, problems and matters of interest to the tourism  
7 industry.

8           10. Cooperate with the Arizona-Mexico commission in the governor's  
9 office and with researchers at universities in this state to collect data  
10 and conduct projects in the United States and Mexico on issues that are  
11 within the scope of the office's duties and that relate to quality of life,  
12 trade and economic development in this state in a manner that will help the  
13 Arizona-Mexico commission to assess and enhance the economic  
14 competitiveness of this state and of the Arizona-Mexico region.

15           B. The office may:

16           1. Subject to chapter 4, article 4 of this title, employ, determine  
17 the conditions of employment and specify the duties of administrative,  
18 secretarial and clerical assistants and contract for the services of  
19 outside advisors, consultants and aides reasonably necessary or desirable  
20 to enable it adequately to perform its duties. The compensation of such  
21 assistants shall be as determined pursuant to section 38-611. The  
22 positions of the director, the assistant director and all employees of the  
23 office of tourism shall be exempt positions of chapter 4, articles 5 and 6  
24 of this title.

25           2. Make contracts and incur obligations reasonably necessary or  
26 desirable within the general scope of its activities and operations to  
27 enable it adequately to perform its duties.

28           3. ~~Utilize~~ USE any and all media of communication, publication and  
29 exhibition in the dissemination of information, advertising and publicity  
30 in any field relating to its purposes, objectives or duties.

1           4. Use its funds, facilities and services to provide matching  
2 contributions under federal or other programs ~~which~~ THAT further the  
3 objectives and programs of the office.

4           5. Adopt rules it deems necessary or desirable to implement the  
5 purposes of the department and the duties and powers of the director.

6           6. Accept gifts, grants, matching funds and direct payments from  
7 public or private agencies or persons for the conduct of programs ~~which~~  
8 THAT are consistent with the general purposes and objectives of this  
9 chapter.

10          7. Conduct tourism education and discussion seminars and workshops  
11 to discuss tourism promotion efforts, problems and matters of interest to  
12 the tourism industry.

13          8. Designate, establish and operate state visitor or tourist  
14 information centers in the state ~~which~~ THAT furnish tourist information and  
15 literature, subject to legislative appropriation.

16          9. Conduct research pertaining to any of its objectives.

17          10. Establish a reporting system for public agencies and private  
18 persons or enterprises in order to monitor state tourism.

19          11. ~~PRODUCE, OWN, SELL OR LICENSE SERVICES OR PERSONAL PROPERTY~~  
20 ~~RELATED TO THE DUTIES AND GOALS OF THE OFFICE, INCLUDING PROMOTIONAL~~  
21 ~~MATERIALS OR ITEMS, COPYRIGHTABLE PUBLICATIONS, ARTWORK, TRADEMARKS OR~~  
22 ~~OTHER INTELLECTUAL PROPERTY, AND charge reasonable fees PRICES for services~~  
23 ~~and publications~~ ALL THESE ITEMS. The director shall establish the ~~fees~~  
24 PRICES. MONIES RECEIVED PURSUANT TO THIS SECTION SHALL BE CREDITED TO THE  
25 TOURISM DEVELOPMENT FUND ESTABLISHED BY SECTION 41-2307 TO SUPPORT THE  
26 OFFICE.

27          12. Exercise its statutory powers and duties by engaging in joint  
28 venture activities with private corporations ~~which~~ THAT are specifically  
29 designed to further the goals of the office of tourism. Joint ventures  
30 entered into by the office of tourism shall conform to the constitution and  
31 the laws of this state.

1           Sec. 2. Title 41, chapter 19, article 1, Arizona Revised Statutes,  
2 is amended by adding section 41-2307, to read:

3           41-2307. Tourism development fund

4           THE TOURISM DEVELOPMENT FUND IS ESTABLISHED CONSISTING OF MONIES  
5 RECEIVED PURSUANT TO SECTION 41-2305. THE OFFICE OF TOURISM SHALL  
6 ADMINISTER THE FUND. MONIES IN THE FUND ARE SUBJECT TO LEGISLATIVE  
7 APPROPRIATION AND SHALL BE USED TO SUPPORT THE OFFICE OF TOURISM."

8 Amend title to conform

And, as so amended, it do pass

REGINA E. COBB  
CHAIRMAN

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