

REFERENCE TITLE: **collegiate athletics; compensation**

State of Arizona
Senate
Fifty-fifth Legislature
First Regular Session
2021

SB 1296

Introduced by
Senator Shope

AN ACT

AMENDING TITLE 15, CHAPTER 14, ARIZONA REVISED STATUTES, BY ADDING ARTICLE 9.1; RELATING TO POSTSECONDARY INSTITUTIONS.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 15, chapter 14, Arizona Revised Statutes, is
3 amended by adding article 9.1, to read:

4 ARTICLE 9.1. COLLEGIATE ATHLETICS

5 15-1892. Student athlete compensation; definitions

6 A. ANY POSTSECONDARY EDUCATION INSTITUTION THAT COMPETES IN AN
7 INTERCOLLEGIATE SPORT SHALL ALLOW A STUDENT ATHLETE TO EARN COMPENSATION
8 FROM THE USE OF THE STUDENT ATHLETE'S OWN NAME, IMAGE OR LIKENESS TO THE
9 EXTENT ALLOWED BY THE RULES ESTABLISHED BY THE RELEVANT NATIONAL
10 ASSOCIATION FOR PROMOTING OR REGULATING COLLEGIATE ATHLETICS.

11 B. A STUDENT ATHLETE MAY NOT BE DENIED A SCHOLARSHIP, HAVE A
12 SCHOLARSHIP REVOKED, BE DEEMED INELIGIBLE FOR A SCHOLARSHIP OR BE DEEMED
13 INELIGIBLE FOR PARTICIPATING IN INTERCOLLEGIATE ATHLETICS BASED ON EARNING
14 COMPENSATION FOR THE USE OF THAT STUDENT ATHLETE'S NAME, IMAGE OR LIKENESS
15 IN A MANNER AND TO THE EXTENT ALLOWED BY THE RULES ESTABLISHED BY THE
16 RELEVANT NATIONAL ASSOCIATION FOR PROMOTING OR REGULATING COLLEGIATE
17 ATHLETICS.

18 C. AN ATHLETE AGENT WHO ADVISES OR REPRESENTS A STUDENT ATHLETE IN
19 CONNECTION WITH EARNING COMPENSATION FROM THE USE OF THAT STUDENT
20 ATHLETE'S OWN NAME, IMAGE OR LIKENESS SHALL COMPLY WITH CHAPTER 13,
21 ARTICLE 10 OF THIS TITLE.

22 D. THIS SECTION DOES NOT AUTHORIZE STUDENT ATHLETES TO ENTER INTO A
23 CONTRACT PROVIDING COMPENSATION FOR THE USE OF THE STUDENT ATHLETE'S NAME,
24 IMAGE OR LIKENESS IF DOING SO EITHER:

25 1. VIOLATES THE INTELLECTUAL PROPERTY RIGHTS OF ANY PERSON,
26 INCLUDING THE STUDENT ATHLETE'S POSTSECONDARY EDUCATION INSTITUTION.

27 2. CONFLICTS WITH THE STUDENT ATHLETE'S TEAM CONTRACT.

28 E. FOR THE PURPOSES OF THIS SECTION, "ATHLETE AGENT",
29 "INTERCOLLEGIATE SPORT", "PERSON" AND "STUDENT ATHLETE" HAVE THE SAME
30 MEANINGS PRESCRIBED IN SECTION 15-1762.