

State of Arizona
House of Representatives
Fifty-fourth Legislature
First Regular Session
2019

CHAPTER 165
HOUSE BILL 2361

AN ACT

AMENDING SECTION 41-2308, ARIZONA REVISED STATUTES; RELATING TO THE OFFICE OF TOURISM.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 41-2308, Arizona Revised Statutes, is amended to
3 read:

4 41-2308. Special sporting events; promotion and marketing;
5 report; appropriation; definitions

6 A. Beginning from and after June 30, 2021, the state treasurer
7 shall pay from monies appropriated pursuant to this section ~~one million~~
8 ~~five hundred thousand dollars~~ \$1,500,000 per fiscal year, in twelve equal
9 monthly installments, to the office of tourism for the purposes described
10 in this section. The office of tourism shall deposit the monies in a
11 separate fund and shall use the monies to promote and market a special
12 sporting event at a host facility. FOR THE PURPOSES OF THIS SECTION, THE
13 OFFICE OF TOURISM SHALL CONTRACT WITH A PROMOTION AND MARKETING VENDOR
14 THAT HAS THE REQUISITE CAPABILITIES AND EXPERTISE TO PROMOTE AND MARKET A
15 SPECIAL SPORTING EVENT, BUT THE OFFICE OF TOURISM IS NOT LIMITED TO A
16 VENDOR ON STATEWIDE CONTRACT FOR MARKETING SERVICES. IF THE OFFICE OF
17 TOURISM DEVELOPS A COMPETITIVE SOLICITATION FOR A PROMOTION AND MARKETING
18 VENDOR, THE OFFICE OF TOURISM, IN CONSULTATION WITH THE HOST FACILITY,
19 SHALL DEVELOP THE QUALIFICATIONS, SPECIFICATIONS AND EVALUATION FACTORS
20 FOR THE COMPETITIVE SOLICITATION IN ACCORDANCE WITH CHAPTER 23 OF THIS
21 TITLE AND RULES ADOPTED PURSUANT TO CHAPTER 23 OF THIS TITLE. THE
22 PROCUREMENT EVALUATION COMMITTEE THAT CONSISTS OF A REPRESENTATIVE OF THE
23 STATE PROCUREMENT OFFICE, THE OFFICE OF TOURISM AND THE HOST FACILITY
24 SHALL EVALUATE AND RECOMMEND A VENDOR. On or before October 1 of each
25 year, the office of tourism shall report to the joint legislative budget
26 committee the amounts and purposes of all expenditures made pursuant to
27 this subsection in the previous fiscal year.

28 B. The treasurer may make the payments prescribed in subsection A
29 of this section if the special sporting event project cost incurred from
30 and after December 31, 2016 is at least ~~one hundred million dollars~~
31 \$100,000,000.

32 C. The host facility shall report to the joint legislative budget
33 committee and the governor's office of strategic planning and budgeting
34 that it has incurred the special sporting event project cost prescribed in
35 subsection B of this section on or before December 31, 2020. The joint
36 legislative budget committee shall certify the expenditures reported by
37 the host facility.

38 D. If the requirements of subsections B and C of this section are
39 met, the sum of ~~one million five hundred thousand dollars~~ \$1,500,000 is
40 appropriated annually from the state general fund to the state treasurer
41 for the purposes of this section beginning in fiscal year 2021-2022 and
42 ending in fiscal year 2050-2051.

43 E. For the purposes of this section:

44 1. "Host facility" means a complex facility in this state that has
45 fixed seating, that requires a ticket for admission for viewing a sporting

1 event and that was chosen to host a special sporting event by a site
2 selection organization through a competitive selection process that
3 included consideration of at least one facility that is not located in
4 this state.

5 2. "Special sporting event" means a sporting event that is
6 sanctioned by a nationally recognized premier national auto racing series
7 governing body that establishes an annual schedule of sporting events and
8 grants rights to conduct the events, that has established and administers
9 rules and regulations governing all participants involved in the events
10 and all persons conducting the events and that requires certain liability
11 assurances, including insurance.

12 3. "Special sporting event project" means:

13 (a) The acquisition of land subject to property tax in this state
14 to construct a host facility for a special sporting event.

15 (b) The construction, reconstruction, improvement or renovation of
16 improvements to land subject to property tax in this state of a host
17 facility for a special sporting event.

18 4. "Special sporting event project cost" means the monies spent
19 from and after December 31, 2016 by the owner of the host facility on the
20 special sporting event project.

APPROVED BY THE GOVERNOR MAY 3, 2019.

FILED IN THE OFFICE OF THE SECRETARY OF STATE MAY 3, 2019.