

PROPOSED AMENDMENT  
SENATE AMENDMENTS TO S.B. 1092  
(Reference to printed bill)

1 Strike everything after the enacting clause and insert:

2 "Section 1. Title 38, chapter 3, article 4, Arizona Revised Statutes,  
3 is amended by adding section 38-450, to read:

4 38-450. Use of communication by elected official; notice of use  
5 of public monies; civil penalty

6 A. IF AN ELECTED OFFICIAL OF THIS STATE OR A POLITICAL SUBDIVISION OF  
7 THIS STATE REFERS TO THE ELECTED OFFICIAL BY PERSONAL NAME OR AUDIO OR VISUAL  
8 LIKENESS ON ANY PRINT MEDIA ANNOUNCEMENT, VISUAL MEDIUM ANNOUNCEMENT,  
9 BROADCAST MEDIA ANNOUNCEMENT, WEBSITE CAMPAIGN OR SIMILAR TYPE OF OFFICIAL  
10 COMMUNICATION, THE COMMUNICATION SHALL INCLUDE THE STATEMENT THAT THE  
11 COMMUNICATION WAS PAID FOR WITH PUBLIC MONIES.

12 B. THE STATEMENT REQUIRED PURSUANT TO SUBSECTION A OF THIS SECTION  
13 SHALL BE PRINTED CLEARLY AND LEGIBLY IN A CONSPICUOUS MANNER OR, IF THE  
14 ADVERTISEMENT IS BROADCAST ON A TELECOMMUNICATIONS SYSTEM, THE DISCLOSURE  
15 SHALL BE SPOKEN. FOR PRINTED MATERIAL THAT IS DELIVERED OR PROVIDED BY HAND  
16 OR BY MAIL, THE DISCLOSURE SHALL BE PRINTED IN A FONT THAT IS AT LEAST 3/32  
17 INCHES TALL IN DARK TYPE ON LIGHT BACKGROUND SURROUNDED BY A DARK BOX. FOR  
18 COMMUNICATIONS THAT ARE BROADCAST ON A TELECOMMUNICATIONS SYSTEM OR OTHER  
19 MEDIUM THAT CAN PROVIDE A VIEWABLE DISCLOSURE AND A SPOKEN DISCLOSURE, THE  
20 DISCLOSURE MAY BE MADE IN PRINTED FORMAT ONLY AND A SPOKEN DISCLOSURE IS NOT  
21 REQUIRED.

1           C. IF AN ELECTED OFFICIAL FAILS TO PROVIDE THE STATEMENT AS REQUIRED  
2           PURSUANT TO SUBSECTION A OF THIS SECTION OR THE STATEMENT DOES NOT CONFORM TO  
3           THE REQUIREMENTS OF SUBSECTION B OF THIS SECTION, THE ELECTED OFFICIAL IS  
4           SUBJECT TO A CIVIL PENALTY OF UP TO THREE TIMES THE COST OF PRODUCING AND  
5           DISTRIBUTING THE LITERATURE OR ADVERTISEMENT."

6 Amend title to conform

RON GOULD

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