
Arizona Office of Tourism

February 8, 2017

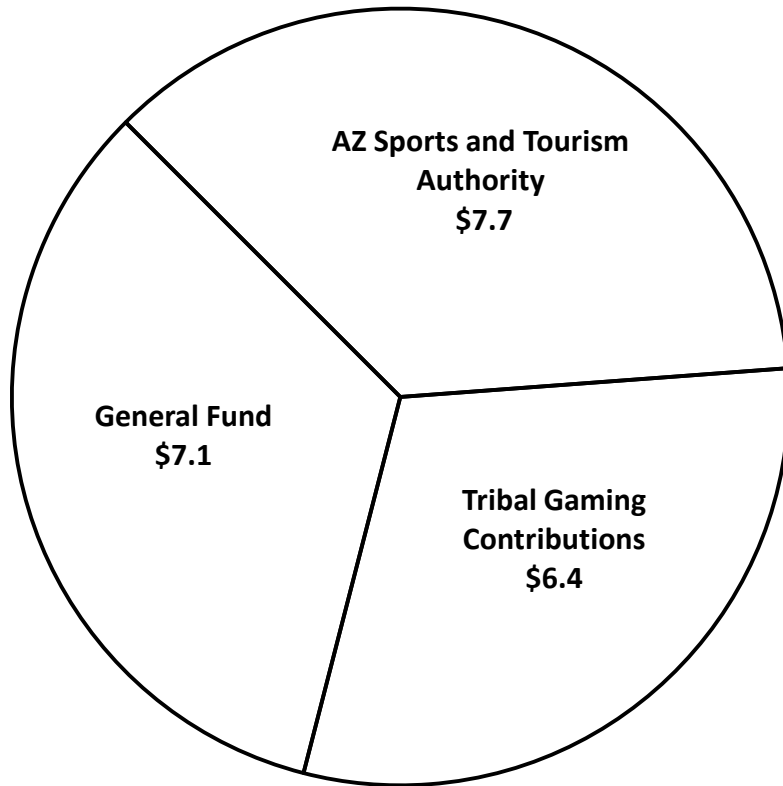
Education Subcommittee

JLBC

Arizona Office of Tourism

- FY 2017 Funding Sources

\$ in Millions



Arizona Sports and Tourism Authority

- Partial allocation of 1% bed tax and 3.25% of car rental tax (Prop. 302)
- Funding exclusively for Maricopa County promotional efforts and Destination Marketing Organizations

Tribal Gaming Contributions

- AOT receives 8% of state's share of gaming proceeds (Prop. 202)
- Funding used for statewide marketing

General Fund

- Funds administration and planning, research and development of promotional efforts

No JLBC Baseline or Executive Changes

Arizona Office of Tourism

- Website Links

- JLBC Baseline –
[Arizona Office of Tourism](#)
- Executive Budget –
[Arizona Office of Tourism](#)